

[ACI 2017-43]

[Open Call for ACC Media Art Wall (ACT M) Artwork Proposal]

The open-air media art wall(hereinafter referred to as the ACT M) installed at Asia Culture Square in Asia Culture Center is the enormous multi platform which is capable to demonstrate home and foreign diverse multi media contents as well as media artwork by Art & Creative Technology Center as 75×16m supersized multi screen composed of two LED screens, mesh screen and sound system supported by up to 120db.

Art & Creative Technology Center, ACC holds the contest of proposal for creating artwork presented on the ACT M, which introduces novel culture contents through the convergence humanistic imagination with artistic originality on the ground of cutting-edge technology. We would like the participation of the interested creators and producers.

■ Contest Outline

- Section (contest field)
 - media art using ACT M 3 channels
 - motion graphic using ACT M
 - media performance using surrounding facilities like ACT M and the square, etc.
 - for the rest, free style artwork applying ACT M
- Qualification for application: any creators and producers of domestic and foreign are all eligible to participate in the contest.
 - ※ Preference to the participant and (multiple) experienced person on convergence project as creators and producers from home and foreign, who possess career and potential of the each field.
- Contest period: the contest date ~ Oct. 10th(Tue.), 2017
- Application period: Sep. 26th(Tue.), 2017 ~ Oct. 10th(Tue.), 2017 / by 18:00
- Final selection: 4~5 pieces of artwork
 - ※ If there is no satisfying application for the screening requirement, it may be adjusted accordingly.
- Reward and support: development expanses for artwork, ACT M demonstration

■ Guidance for Application

- Period: Sep. 26th(Tue.), 2017 ~ Oct. 10th(Tue.), 2017
- Deadline: arrival only by 18:00 in the due date
- Method: e-mail application (act.m@aci-k.kr)
 - ※ title of email: 2017 ACC ACT M Artwork Proposal Submission_Applicant Name
- Submission files

- artwork proposal (prescribed form)
- portfolio, carrier certificate and curriculum vitae (a copy of for each)
(PDF file including photos and(or) video links)

■ Screening and Announcement

- o Screening schedule: the early of Oct. 2017
(The document examination will be proceeded on two separate occasions.)
- o Final announcement: Oct. 16th(Mon.), 2017
(The announcement will be noticed by individual.)
- o Screening criterion: superiority and creativity of existing activities and career, excellence and artistic value of proposal, eligibility for ACT M presentation and practicality

■ Supports

- o Development expenses for artwork: around ten to twenty million won depends on the proposal
 - ※ It will be decided the scale of support after reviewing budget calculated statement, and it is possible to grant additional support depends on the characteristics of artwork(utilization of CG, 3D).
- o ACT M demonstration: Scheduled in Nov. 2017
 - ※ The demonstration period would be different by the type of artwork.

■ Note

- o We do not return the submitted documents.
- o If there is any intentional blank contents or false information on the submitted document, it would be occurred to disadvantage like cancel of the selection and so on.
- o The copyright on produced artwork belongs to the creator and producer, and ACC and ACI can use the artwork for the non-profit purpose. Merely, tangible project outcome (including process-product) can be exhibited and possessed in ACC by agreeable to contract.
- o If come into conflict with others regarding intellectual property rights, creator takes responsibility for the issue.
 - ※ selection will be rightly cancelled in case of appropriation of other's idea and infringement of intellectual property rights
- o Any other inquiries : call at the person in charge (☎062-601-4566)
 - ※ Call inquiries hours _ weekday 10:00~18:00

[Reference] ACC Media Art Wall(ACT M) Specification

1. In case of creating a content using full screen 3770*800px
2. In case of creating total three contents by the each screen which is screen A, B and facade

1. 전체 화면을 활용한 콘텐츠 1식 제작 시 _ 3770*800px



2. 각 스크린(screen A, B, facade) 별로 콘텐츠(총3식) 제작 시

